

The European Biochar Industry Consortium (EBI) is looking for:

Communication / Event Management – Climate protection and Biochar

The carbonization and material use of biomass is a key technology for limiting climate change and represents the most important technical carbon sink for the coming years. In addition to renewable energy, the process of pyrolysis yields biochar, a highly versatile material with a broad range of uses.

The European Biochar Industry Consortium (EBI) is the European Biochar Industry Association. Our members are mainly small and medium sized companies active in the field of pyrolysis and biochar: Manufacturers of pyrolysis systems, biochar producers, refiners and traders and biochar-based carbon sinks.

In agriculture, demand for biochar has been increasing in recent years. More recently, further applications have been spreading, such as the use in construction materials or the consumer goods industry. Have you heard of climate-positive, biochar-amended concrete yet?

Every long-term material application contributes to the creation of a carbon sink, which actively removes carbon from the atmosphere. In addition, biochar can replace fossil resources, thus directly reducing CO₂ emissions. EBI's mission is to raise awareness of the potential of biochar for the improvement of various materials, as well as for climate protection. We do this on a national, but especially on a European level.

We work in a highly dynamic environment; the industry is growing exponentially and thus our tasks and opportunities are changing as well. We work in the areas of Policy, Industry Standards, Communication and Market Intelligence.

Do you have a passion for presenting complex issues in an understandable and inspiring way for different target groups? Here we would need support. Likewise in the area of event management, as we will be organizing the first European congress in the field of biochar at the beginning of 2023.

As soon as possible, we are looking for appropriately qualified and motivated support for the location Augustinerplatz 2, Freiburg im Breisgau. You will work independently in cooperation with your colleagues. The position is designed as a part-time position (50%), with the possibility of expansion. Home office is an option, but we would also like to offer you a place in our office in the beautiful center of Freiburg.

Your responsibilities / tasks

- External communication: writing understandable information material (value propositions, OnePagers, etc.) for various stakeholders, e.g., editorial work on statements and position papers, writing of social media posts and blogs on the website, press releases, reports on members' activities, dissemination of the concept of biochar-based carbon sinks.
- Internal communication: newsletters, press reviews, announcements, briefings.
- Editorial work on strategy-, position- and background papers, whitepapers.
- Didactic as well as editorial support of our policy and networking activities.
- Organization of events (conferences, working group meetings);
- Particularly the organization of the first European Biochar Congress.

What you bring to the table

- Strong interest in environmental and climate protection.
- Professional training and 3 years of experience in corporate sustainability, public relations, science communication, event management.
- Ideally a university degree in the field of communication and/or event management.
- Excellent command of English, other languages desirable
- Self-motivation and ability to work independently
- Ability to grasp complex interrelationships and to present them in an understandable and animating way for different stakeholder groups.
- Communicative personality with pleasure in networking.
- Host qualities and moderator skills are a plus.

We value diversity and therefore welcome all qualified applications.

Please send us your application with CV, letter of motivation and relevant references in the form of a PDF file to: info@biochar-industry.com. Please state your earliest possible start date.

Application deadline is 05 June, 2020.